

## **Press**

### **Metallurgy-Litmash, Tube Russia, Aluminium/Non-Ferrous – concentrated technology expertise in Moscow**

The international exhibitors at Metallurgy-Litmash, Tube Russia, Aluminium/Non-Ferrous 2007 have a highly promising market to look forward to. With economic growth that has continued climbing for years now and the increased need for innovations, Russia is an exciting and important location for metalworking and processing. Despite additions to the exhibition area, the event in May was already fully booked at the close of registrations in December 2006 and is earning an ever greater response from the industry.

At the previous event in 2006, more than 8,000 trade visitors showed tremendous interest in the stands of the 300 international and Russian exhibitors spread across 3,200 square metres of net floor space. The event provided a compact overview of the industry in the form of concentrated technological expertise located at one venue for four days. As a result, both suppliers and visitors expressed satisfaction with the trade fairs for foundry and metallurgy technology as well as aluminium and tubes. The upshot is that demand for stand space has grown yet again this year. Organisers Messe Düsseldorf GmbH, its subsidiary Messe Düsseldorf Moscow and their longstanding Russian partner Metalexpo have responded to this development by moving the event into the “Forum”, a large-scale hall at ZAO Expocentr in Krasnaya Presnya close to the center of Moscow.

For the first time, international companies will almost outnumber the local suppliers – no fewer than 200 of the exhibitors at the 2007 event are not based in Russia. The traditionally large joint stands from Germany and Italy will share the floor with participations from Austria

and China. The Chinese association MC-CPIT, which is also supporting Tube China 2008 in Shanghai, will be stepping out.

International associations such as the International Tube Association (ITA) and the specialised sections for foundry machinery as well as thermo process and waste treatment technology within the German Machinery and Plant Manufacturers Association (VDMA) will also make their presence felt.

Over the past six years, investments in the Russian metallurgy sector have almost tripled. Instead of simply ordering end products, as in times gone by, the Russian industry in its role as an energy supplier has now prioritised new plant and equipment. Existing factories and mines are constantly being upgraded. To this end, new machinery, technology and specialist skills – which are in abundance at Metallurgy-Litmash, Tube Russia, Aluminium/Non-Ferrous 2007 – are required.

The attractions of Metallurgy-Litmash, Tube Russia, Aluminium/Non-Ferrous 2007 are further enhanced by the concurrent staging of additional industry-relevant events on the fairgrounds, also organized by Messe Düsseldorf. The wire and cable industry fair, wire Russia 2007, will kick off with a strong showing of international participations, while SHK 2007 will present the latest in sanitation, heating, air conditioning and building automation. Also in the lineup is Technoforum 2007, the showcase dedicated to process technologies plus machine tools and lathes, which is being coordinated by ZAO Expocentr. Messe Essen is on board with the international trade fair joining, cutting, surfacing – SCHWEISSEN & SCHNEIDEN Russia 2007.

All of this adds up to exciting cross-sectoral synergies that trade visitors can look forward to in Moscow. Best of all, the complete range of events can be visited using one and the same ticket.

For four days, the target groups will have an excellent opportunity to gain an overview of the innovations in the industry and discuss the specifics of customised solutions in person with experts at the stands. Within this large market characterised by high purchasing power, opportunities abound for meeting and winning new partners as well as deepening existing business relationships. What's more, the state-of-the-art Moscow trade fair complex boasts services in line with western standards. Thanks to a new underground station, your route to the fair is even more direct and convenient.

For further information on the events, please go to:

[www.metallurgy-tube-russia.com](http://www.metallurgy-tube-russia.com)

[www.wire-russia.com](http://www.wire-russia.com)

[www.shk-online.com](http://www.shk-online.com)

Information can also be obtained by contacting organisers Claudia Wolfgram and Patricia Wiemann at Messe Düsseldorf via e-mail: [WolfgramC@messe-duesseldorf.de](mailto:WolfgramC@messe-duesseldorf.de), [WiemannP@messe-duesseldorf.de](mailto:WiemannP@messe-duesseldorf.de) or telephone: +49 (0)211/45 60 -7793.

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### **Press contact:**

Eva Rugenstein/Ruth Füßer  
Tel.: +49 (0)211/45 60 -240  
Fax: +49 (0)211/45 60 -8548  
E-mail: [RugensteinE@messe-duesseldorf.de](mailto:RugensteinE@messe-duesseldorf.de)  
E-mail: [FuesserR@messe-duesseldorf.de](mailto:FuesserR@messe-duesseldorf.de)

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